

# ANDREW CADIEUX

branding | design | video production | mo-graph/animation | ux/ui | banners/ads templates | print collateral | vehicle wraps | infographics | signage | posters | vehicle wraps

## EXPERIENCE

### Johnson Controls – Boca Raton, FL. – *Instructional Designer*

OCT 2019 – PRESENT

- Designed online learning modules and instructor lead trainings.
- Developed illustrations for manuals and visual quick guides.
- Developed training videos, animations and mo-graph for learner support including for customers such as Target.

### Johnson Controls – Boca Raton, FL. – *UX Copy/Design*

MAY 2019 – OCT 2019 (CONTRACT)

- Redesigned user interface of instructional design templates.
- Worked in Storyline and Lectora to add functionality for the instructional design team.
- Developed graphics and animation for instructional design courses.
- Implemented responsive design templates for use on mobile devices.
- Developed copy for training modules.

### Signarama – Hallandale, FL. – *Graphics & Printing*

MARCH 2018 – JULY 2019

- Prepared pre-press materials for print including billboards, bus shelters, and vehicle wraps.
- Streamlined graphics workflow.
- Responsible for graphics production.

### TriSpark Media – Davie, FL. – *Graphics & Motion Graphics Designer*

JANUARY 2017 – FEBRUARY 2018

- Prepared pre-press materials for print including billboards, bus shelters, and vehicle wraps.
- Generated daily content for social media, and managed video compression and rendering for social media channels.
- Streamlined and homogenized campaign styles by vectorizing and rebuilding assets into templates.

### IDEAS – Orlando, FL. – *Animator*

JULY 2013 - JULY 2014

- Optimized animations for mobile applications for HTML5 and iOS.
- Enhanced existing artworks by adding animated characters and effects animations to products, including displays, email footers and websites.
- Helped develop interactive display for Spaceport America by animating assets.

### Walt Disney World – Orlando, FL. – *PhotoPass Photographer*

JUNE 2010 - AUGUST 2011

- Photographed assigned athletics teams and events at ESPN's Wide World of Sports.
- Experience in all major Walt Disney World parks and resort areas

### UCF Sports Video - Orlando, FL. – *Videographer/Editor*

JULY 2007 – JULY 2008

- Camera operator for season practices.
- Edited highlight reels, and supported team archive and video retrieval.

## CONTACT

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## SKILLS

Animation  
Motion Graphics  
Design  
Production  
Video Editing  
Social Media & Web Finishing  
WordPress  
HTML5 & CSS  
Adobe CC  
Lectora  
Articulate Storyline  
Adobe Captivate

## EDUCATION

**University of Central Florida**  
Orlando, FL. - **MFA**  
*Entrepreneurial Digital Cinema*  
DECEMBER 2017

**University of Central Florida**  
Orlando, FL. - **BFA**  
*Film Production*  
MAY 2010